

Florida Department of Health
Year in Review
2012–13

It's a new day in public health





Mission:

**To protect, promote & improve the health
of all people in Florida through integrated
state, county & community efforts.**

Vision:

To be the Healthiest State in the Nation

Values:

INNOVATION

**We search for creative solutions and
manage resources wisely.**

COLLABORATION

**We use teamwork to achieve common goals
and solve problems.**

ACCOUNTABILITY

We perform with integrity and respect.

RESPONSIVENESS

**We achieve our mission by serving our customers
and engaging our partners.**

EXCELLENCE

**We promote quality outcomes through learning and
continuous performance improvement.**

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Northeast, Southeast, Central, West,
Southwest*

It is my honor to share with you the Florida Department of Health Year In Review 2012–13. There are many reasons to celebrate health in Florida.

First, we know that **good health starts with good jobs and good education.** Each month Florida's unemployment rate is moving in the right direction. It's working!

Next, we know from outcomes that health is moving in the right direction—here are just three examples:

■ **Florida's infant mortality rate hit a historic low, 6.0** per 1,000 live births for all infants; most of the decrease has resulted from an 11 percent reduction in the black infant mortality rate.

■ **Annual cases of active tuberculosis declined** again by 10 percent to 679 cases in a population of 19.2 million.

■ **Deaths due to oxycodone overdose decreased by 17 percent.**

Finally, your Department of Health is reorganized and revitalized to focus on achieving health goals. The three outcomes listed came from collaboration across our Department, state agencies, the legislature, professional societies, community organizations, local governments, businesses and health care systems.

In the coming year, the Department is looking forward to obtaining Public Health Accreditation and empowering Floridians to pursue healthy lifestyles through our top priority—the Healthiest Weight Florida initiative.

As a new day dawns in Public Health, we look forward to celebrating 125 years of service to Florida's families.

Rick Scott, Governor

John H. Armstrong, M.D., FACS,
State Surgeon General & Secretary



John H. Armstrong, M.D., FACS, was appointed by Governor Rick Scott as Surgeon General and Secretary of Health for Florida on April 27, 2012. Previously, he was Chief Medical Officer of the University of South Florida (USF) Health Center for Advanced Medical Learning and Simulation, Surgical Director of the USF Health American College of Surgeons Accredited Education Institute, and Associate Professor of Surgery at the USF Morsani College of Medicine. He was also Trauma Medical Director at Shands at the University of Florida Medical Center in Gainesville.

Dr. Armstrong is a graduate of Princeton University, the University of Virginia School of Medicine and the U.S. Army Command and General Staff College.



DEPARTMENT LEADERSHIP TEAM Front row, left to right: Jennifer Tschetter, General Counsel; Dr. John Armstrong, State Surgeon General and Secretary of Health. Back row, left to right: Marty Stubblefield, Deputy Secretary for Administration; Kim Barnhill, Chief of Staff; James Boyd, Inspector General; Dr. Celeste Philip, Interim Deputy Secretary for Health/Deputy State Health Officer for CMS; Meade Grigg, Deputy Secretary for Statewide Services.

**Plan for the
future because
that's where you
are going to
spend the rest
of your life.
—Mark Twain**

Healthiest Weight Florida

Healthiest Weight Florida is about supporting communities so that healthy eating and active living are the norm for all people. It's about an economically competitive Florida with a healthy workforce, where the healthy choice is the easy choice. A Florida where families and individuals **eat smart and **move more**, lessening the burden of obesity, chronic disease and health care costs.**

Visit healthiestweightfl.com.



#healthiestweight | #healthiestweightfl | #healthiestweightflorida

Healthiest Weight

tools:



my Florida plate



eat your colors

small steps

big rewards

move more, sit less



Small lifestyle changes can make a big difference for an individual's overall health. By walking regularly, choosing Florida fresh fruits and vegetables, and drinking water, you can lose pounds over time and achieve a healthy weight.



Everyone should have the opportunity to make better choices for nutrition and physical activity. Through Healthiest Weight Florida, the Department collaborates with other state agencies to help citizens reach their goals.

Success will require:

1. Individual commitment
2. Tools that lead to better health
3. Policy, environmental & cultural changes

The **Healthiest Weight** initiative is a call to action for families, communities and businesses to bend the weight curve in Florida.

Small Changes Over Time Will Improve Florida's Health

Increase physical activity

Physical activity should consist of heart-pumping aerobic activities like walking or bicycling, and activities that strengthen muscles and bones and increase flexibility. Adults should set a weekly goal of 150 minutes of aerobic activity and strive for strengthening activities that are of moderate or high intensity on two or more days. For children and adolescents, a healthful goal is 60 minutes or more of physical activity daily and strengthening activities at least three days a week.

Increase fruits & vegetables

Fruits and vegetables are naturally low in calories and high in vitamins and minerals. A diet rich in fruits and vegetables means more food and fewer calories. The Dietary Guidelines for Americans recommend eating 2 cups of fruit and 2½ cups of vegetables each day, whether fresh, frozen, canned or dried. The guidelines emphasize eating a variety of colors, especially deep green and orange fruits and vegetables, such as spinach, kale, cantaloupe and carrots.

Decrease sugar-sweetened beverages Calories from regular non-diet soft drinks account for an estimated 200 dietary calories per

day for 25 percent of Americans, and 200 to 600 dietary calories per day for another 20 percent of Americans. Reducing the number of sugar-sweetened beverages—soda, sweet tea, energy drinks and sports drinks—cuts calories and leads to weight loss.

Decrease high energy-dense foods

Foods that are high energy-dense contain more calories, mostly from fat and sugar, in small portions of food. Americans consume an average of 250 more calories per day than they did in the 1970s, mostly from starches and sugars. Eating fewer calories by decreasing the number of high energy-dense foods and decreasing the portion sizes of those foods, are proven strategies for managing weight.

Decrease television & screen time

On average, American adults spend half their leisure time in front of a television screen. Children now spend seven and a half hours every day in front of some type of screen, television or otherwise. Adults who watch more than two hours of television a day tend to weigh more than people who watch less, and children who watch more television have higher body weights. Less television allows more time for physical activity, and it reduces exposure to ads for foods high in fat and sugar.



Dr. John Armstrong, State Surgeon General and Secretary of Health (front row, left), hosted a one-mile walk to promote the Department's Healthiest Weight initiative in Tampa this June. The statewide leadership of the Department participated in the walk representing every county in Florida.

TFF Serves Florida **Every Day**



Tobacco Free Florida (TFF) works to create a healthy, sustainable, tobacco-free environment for all Floridians and visitors to the state. TFF reaches millions through hard-hitting media campaigns, cessation services, county-level grants that advance tobacco-free policies, school-based interventions, and surveillance and evaluation to ensure effectiveness.



PROTECTING THE
PEOPLE

500,000

**More than 500,000 fewer
adult smokers in Florida.**

72,000

**72,000 people quit through
3 Ways to Quit services.**

70,000

**70,000 fewer youth
smokers.**

220,000

**More than 220,000
fewer youth exposed to
secondhand smoke—a mix of
7,000 plus chemicals,
hundreds are toxic and 69
can cause cancer.**

Source: Independent Evaluation Report: Third
Annual Independent Evaluation of Florida's Bureau of
Tobacco Prevention Program, Fiscal Year 2010-11

The Tobacco Free Florida Media Campaign

The Bureau of Tobacco Free Florida takes great pride in its successful statewide media campaign. Each year, TFF negotiates bonus spots for each paid spot of broadcast media, yielding an average of 250,000 free broadcast spots per year, significantly increasing the reach of the campaign.

The most recent fiscal year evaluation (2011-12) showed the TFF media campaign is meeting recommendations for an effective campaign as set forth by the Centers for Disease Control and Prevention. TFF awareness is high: 84 percent among adult smokers, 77 percent among youth. The campaign shows a positive impact on smoking-related attitudes and behaviors. The TFF campaign achieved the following during 2012-13:

- Celebrated the fifth annual Tobacco Free Florida Week as declared by Gov. Rick Scott, April 6-13, 2013. The week highlighted the progress made in protecting Floridians from tobacco's deadly toll. This year's theme was High Five: Celebrating Five Years of Tobacco Free Florida Week.

- Launched a new mobile website, m.tobaccofreeflorida.com, and Text2Quit service to complement the program's phone and online quit resources. Additional services allow Floridians trying to quit tobacco to easily access the program's free and proven-effective resources 24/7.

- Redesigned the Students Working Against Tobacco (SWAT) website, www.swatflorida.com. Launched new additions, including the Achievements

BENEFITING THE STATE

■ **Reduction in smokers has helped save more than \$4.2 billion in personal health care costs.**

■ **Twenty colleges and universities have enacted 100 percent smoke-free campus policies.**

■ **June 2011, Gov. Rick Scott signed a law amending the Florida Clean Indoor Air Act giving school boards authority to designate all district property as tobacco free.**

Florida continues to be a leader in the national tobacco control movement. Our Tobacco Free Florida program enables people to quit smoking, and protects our youth from secondhand smoke and initiating tobacco use.

Timeline, a SWAT members only section and the Fight Back section.

Cessation Services

TFF offers Floridians 3 Easy & Free Ways to Quit as well as FDA-approved nicotine replacement therapy (NRT), when appropriate. A combined approach of counseling and NRT can double or triple a tobacco user's chance of quitting. Since 2007, TFF has helped 72,000 people quit through these services.

Florida Clean Indoor Air Act

The Bureau of Tobacco Free Florida is responsible for enforcement of the Florida Clean Indoor Air Act (FCIAA), at all facilities not regulated by the Florida Department of Business and Professional Regulation.

The bureau responded to 600 calls and inquiries, processed 46 complaints, conducted 30 inspections, initiated 6 administrative actions and collected \$2,000 in fines. As a result, 59 businesses are now compliant with the FCIAA.

County-level Grantees

Community intervention grantees are responsible for local policy change in the areas of tobacco-free campuses for K-12 schools, flavored tobacco, multi-unit housing, point of sale and

employer cessation programs. Grantees coordinate a Tobacco Free Partnership and maintain a SWAT chapter within their county. SWAT, Florida's statewide youth organization, works to mobilize, educate and equip Florida's youth to fight against and de-glamorize Big Tobacco. SWAT is a united movement of empowered youth working towards a tobacco-free future.

■ Magi Linscott, Santa Rosa County high school student and SWAT youth advocate, won the Campaign for Tobacco-Free Kids Southern Region Youth Advocate of the Year award.

■ New data released by the Department shows 23 percent fewer Florida high school students are current cigarette smokers compared to 2010.

■ More than 54 counties and 168 cities have passed resolutions urging local vendors to stop selling all candy-flavored tobacco products that target youth.

■ All Florida counties participated in Through with Chew Week or Kick Butts Day activities focused on flavored tobacco issues in efforts to educate and inform key audiences on flavored tobacco.

■ As of March 31, 2013, grantees met with 471 businesses and 427 local organizations to assess current cessation benefits and encouraged employers to cover cessation in their employee health benefits.





HB1263

—a Department reorg grounded in reality,
not just a lofty pursuit

Through House Bill 1263, the Florida Legislature provided a blueprint for reorganizing the Department, streamlining priorities, emphasizing regulatory authority and identifying areas for improvement so that the Department may better serve the people of Florida.

The Department embraced HB1263's guidance and has seen increased efficiency as a result. Since 2012, the Department consolidated three divisions, upgraded technology, reorganized communications, legislative affairs and performance improvement areas, and further integrated the state health office and its 67 offices in every Florida county.

Successes of HB1263 include:

- Increased efficiency by reducing Department operations from 11 divisions down to eight divisions.
- Authorized the implementation of Women, Infants and Children (WIC) Electronic Benefits Transfer (EBT) which directly benefits 500,000 WIC participants, 220 clinics and more than 2,000 WIC authorized commercial grocery vendors in Florida.
- Reduced the health worker licensure process by five days, granting newly-licensed practitioners a cumulative \$14 million in additional wages.
- Expanded collaboration between county health offices leading to increased service of public health professionals across county lines and greater sharing of resources.
- Closed the last TB sanatorium in the country, A.G. Holley State Hospital, with Florida's new TB System of Care quickly becoming a model for the nation.



Partnerships



Born Drug-Free Florida

The Department and its partners believe babies should be born drug-free. The Born Drug-Free Florida educational campaign was launched by the Department, the Office of the Attorney General and the Department of Children and Families to spread awareness of Neonatal Abstinence Syndrome (NAS). NAS impacts newborns whose mothers took prescription or other drugs, or consumed alcohol during pregnancy. These babies suffer withdrawal symptoms like fever, seizures, blotchy skin, incessant shrill cries, respiratory problems and sensitivity to sound and light.

Aware that 7 out of every 1,000 Floridian babies born in 2011 were diagnosed, the Department and members of the Statewide Task Force on Prescription Drug Abuse and Newborns launched a campaign reminding Floridians that one baby born addicted to drugs is one too many.

The campaign directs expectant mothers to discuss their prescriptions with doctors and provides an educational helpline, website and ads. For more information about this collaborative effort, visit www.borndrugfreefl.com.



WaterproofFL

Florida leads the country in drowning deaths of children ages 1 through 4. Working toward a healthier Florida means working toward protecting children around water. The Department's

statewide drowning prevention campaign, WaterproofFL, reminds Floridians that drowning can be a silent catastrophe whose prevention relies on three essential layers: supervision, barriers and emergency preparedness. Led by the Department's Injury Prevention Program, WaterproofFL teaches Floridians how to secure their pools and protect their families against drowning.

The Department of Children and Families (DCF) has been a crucial ally in this effort. The emphasis on drowning prevention in their summer marketing plans sparked an inter-agency partnership that has allowed WaterproofFL to more effectively reach younger children and their families. By jointly disseminating WaterproofFL's educational materials, the Department and DCF are making strides toward reducing drowning deaths in Florida and bringing the Sunshine State one step closer to being the healthiest in the nation. For more information, visit www.waterprooffl.com.

Living Healthy in Florida

The Department partnered with Agriculture and Consumer Services, Elder Affairs, Children and Families, and Education to promote healthy lifestyles in Florida by sending a consistent message related to healthy nutrition for children.

Each state agency shared its most popular educational materials about childhood nutrition to compare what was



being distributed and identify common themes. General information and ideas were consolidated as much as possible.

Consideration of grandparents and parents was included in this effort as they have a huge impact on the eating habits of their children.

A pilot product was produced focusing on seasonal Florida fruits and vegetables with the tagline, Living Healthy in Florida.

#flhealthworks4me

Every day the Department works to ensure Florida becomes the healthiest state in the nation.

Surgeon General Symposiums

Dr. John Armstrong, State Surgeon General and Secretary of Health, held four Surgeon General Symposiums to inspire community-level conversation and action among public officials, private organizations, businesses, and local, state and federal agencies.

NOVEMBER 28, 2012: FLORIDA STATE COLLEGE, JACKSONVILLE The inaugural symposium fostered an in-depth discussion on effective crisis and risk communications.

JANUARY 14, 2013: NEMOURS CHILDREN'S HOSPITAL, ORLANDO This symposium examined how Floridians can achieve their healthiest weight. Representatives talked about how to collectively create a statewide culture that encourages individuals to reach and maintain their healthiest weight.

FEBRUARY 20, 2013: FLORIDA INTERNATIONAL UNIVERSITY, MIAMI This panel discussion focused on how to achieve health equity and promote healthy lifestyles in all communities.

APRIL 19, 2013: DEPARTMENT OF HEALTH CENTRAL OFFICE, TALLAHASSEE This event included a panel discussion that explored creating Florida's System for Cancer Research and Collaboration. Panelists and attendees worked together to determine how the areas of research, treatment and prevention will play a role in the state's system.



- Provided health and medical resources and information to the Republican National Convention in Tampa.
- Implemented state certification for 911 public safety telecommunicators.
- Trained 384 Radiation Response Volunteer Corps members to support health and medical response during radiological events.

Florida's Response to Fungal Meningitis

The Division of Medical Quality Assurance completed the inspection of Florida's 684 sterile compounding pharmacies between November 26, 2012 and June 21, 2013. The accelerated inspection schedule was needed because of the nationwide outbreak of fungal meningitis related to sterile injectables compounded by the New England Compounding Center in Massachusetts. Outbreak case totals reached 479 across 20 states, including 25 Florida-specific cases.

Prescription Drug Monitoring Program

There has been a 17 percent reduction in deaths associated with oxycodone use and a 58 percent reduction in individuals obtaining controlled substance prescription drugs from one or more pharmacies and one or more physicians. The database helps guide health care practitioners with prescribing and dispensing decisions.

Protecting Floridians

Whether helping Floridians affected by fungal meningitis or supporting emergency response during Tropical Storms Debby and Isaac, the Department worked daily to provide quality health and emergency services for Floridians.

- Initiated a Diaphragmatic Pacing Pilot Program for people with high level traumatic spinal cord injuries and ventilator dependencies.
- Used process improvement measures and contract management to save the Department of Corrections \$20,119,236 in prescription drug costs.

Florida Now Tests for SCID

The Department's Newborn Screening Program began testing all newborns for Severe Combined Immunodeficiency (SCID) in October 2012. SCID babies typically appear normal at birth but acquire multiple life-threatening infections within a few months. Early detection of SCID prevents permanent physical damage or death. A baby born with SCID who receives newborn screening, early diagnosis and prompt bone marrow transplantation has the same life expectancy as a baby born without SCID.

The Department's goal is to have the strongest social media presence among public health agencies.



In 2013, the Department was recognized by MPH ProgramsList.com as having the third best social media presence among 51 public health departments in the nation.



Florida's early years were largely focused on the development of military fortifications. By the mid-1800s, many of these establishments evolved into international ports vulnerable to diseases introduced from foreign countries. It eventually became apparent that a statewide health organization was necessary. In 1873, the first bill to establish a state health agency was presented to the legislature but failed because the appropriation of \$200 was considered excessive. It was not until 1889 that a State Board of Health was established. Over the years, public health programs and policies have influenced Florida's political, social and economic infrastructure, significantly improving quality of life.

1889 The State Board of Health (SBH) was established. Joseph Yates Porter, M.D. was the state's first health officer.

1892 Dr. Porter introduced a public health magazine, entitled *Florida Health News*, to "stimulate interest in sanitary matters" among residents.

1901 Dr. Porter emphasized the urgent need for a public health laboratory service. The first specimen was accepted for examination in 1903.

1905 The last epidemic of yellow fever occurred.

1912 The last major epidemic of smallpox occurred.

1913 Three nurses were employed by the SBH to care for tuberculosis patients at home.



Jacksonville telephone operators during 1918 influenza epidemic (Florida State Archives).

1917 Dr. Porter retired. The SBH had seven district health officers and nurses who were supplemented by county agents.

1918 The flu pandemic of 1918 occurred in three waves in the U.S. This event demonstrated a greater need for local health units.

1921 As a result of an outbreak of black plague in Pensacola, the SBH established a Bureau of Epidemiology.

1921 The first cancer clinic was established in Jacksonville.



Public Health Nurses providing services at tourist camps circa 1920s (State Board of Health Archives).

1922 A federal initiative, the Sheppard-Towner Act, provided matching funds for a maternal and infant health program.

1931 The SBH and county commissions were authorized via legislation to establish county health units (CHUs).



ABOVE: Mother and son seeking health services at a county health department, 1950s.



RIGHT: State Board of Health staff collecting water samples of chemical testing during the 1960s (State Board of Health Archives).

1935 Devastation wreaked by hurricanes striking Florida's southeast coast in 1926, 1928 and 1935, far surpassed any previously recorded. As a result, the SBH established a health mobilization program.

1939 The state legislature adopted the State Sanitary Code law.

1941 The Maternal and Child Health Program worked to improve nutrition through educational programs.

1944 CHUs were designated as county health departments (CHDs).

1947 Radiological and occupational health activities began as the Division of Industrial Hygiene.

1949 The legislature authorized state aid to 12 Mosquito Control Districts.

1957 A radiological laboratory was established in Orlando.

1958 The SBH established an Accident Prevention Program.

1960 All counties had CHDs and were under the authority of the SBH.

1966 The SBH established a Bureau of Adult Health Services and Chronic Disease.

1969 The authority of the SBH was transferred to the Department of Health and Rehabilitative Services (HRS).

1973 Legislation expanded the emergency medical services (EMS) program authority to include 911 hotlines, EMS grants to local governments and medical transportation services throughout the state.

1979 The Florida Cancer Data System was implemented.

1981 The Health Program Office began to conduct surveillance on acquired immune deficiency syndrome (AIDS) cases reported.

1983 A new, expanded Disease Control, Epidemiology Program was created.

1988 Primary medical care services were being provided in all 67 counties.

1992 Hurricane Andrew wreaked havoc on communities south of Miami. HRS provided

assistance to residents affected by the storm.

1997 The legislature split HRS into two agencies: the Florida Department of Children and Families, and the Florida Department of Health.

1998 The Department established the Office of Equal Opportunity and Minority Health.

1999 The Florida Tobacco Pilot Program was placed under the Department.

1999 The Department created SHOTS, a statewide immunization registry.

2001 The Just Read, Florida! initiative was created by executive order. The Department later created a Read for Health initiative to improve communication between health care providers and patients.

2001 The Department responded to the nation's first-ever anthrax attack. As a result, the Department worked to prepare for, prevent, respond to and mitigate the effects of a bioterrorism attack.

2008 The Tobacco Free Florida Campaign was launched.

2009 The Department



The Florida Quitline, 1-877-U-CAN-NOW, was established in 2001.

created a vaccination campaign in response to the H1N1 swine flu outbreak.

2011 The Department received a 98 percent customer satisfaction rate for refugee health accessibility and timeliness.

2012 Students Working Against Tobacco partnered with the Daytona International Speedway to make the venue the first tobacco-free grandstand in the U.S.

2013 The Florida Board of Nursing celebrated 100 years of service.

2013 Healthiest Weight Florida launched to address the #1 public health threat challenging Florida's future.





Florida Health Regional Highlights

From United States Census:

18,801,310

2010 population.

19,317,568

2012 population estimate.

5.5%

Persons under 5 years,
2012 estimate.

20.7%

Persons under 18 years,
2012 estimate.

18.2%

Persons 65 years and over,
2012 estimate.

From VISIT FLORIDA,
Florida's tourism marketing
corporation:

91,400,000

Number of visitors in 2012.

Emerald Coast



Bay

Diabetes (Diabetes + Obesity) initiative—largest diabetes screening in state history. Coordinated with 30 organizations.

Veteran's Stand Down—provided urgent dental care to 80 homeless veterans.

Calhoun & Liberty

Dramatically **increased community outreach** efforts from 3 to 22 projects.

Liberty **96%**

Increased the percentage of fully immunized 2-year-old clients from 79 to 96 percent.



Holmes & Washington

2012 national recognition for **Project Public Health Ready** (PPHR). PPHR increases community preparedness by improving staff proficiency and confidence in emergency response.

Escambia

Collaborated with area hospitals, restaurants and local businesses to promote the **Meatless Mondays** campaign. Results from evaluation revealed that 66 percent of survey respondents indicated that they plan to try more meatless meals at home.



Jackson

In Jackson County public schools, 99 percent of kindergarteners and **98.9 percent of seventh graders are fully immunized.**

Santa Rosa

The Santa Rosa County School District received the **Healthy School District Gold Award** this year. A collaborative effort of DOH-Santa Rosa, Santa Rosa County School District, Sodexo, Santa Rosa County Extension and 4-H, the group is committed to improving nutrition in local schools.

2,949

Okaloosa

2,949 Okaloosa clients who are of low income, or are underinsured or uninsured, received primary and urgent care services through **Opportunity Health and One Problem Clinic** programs. In the last 12 months, both clinics saw 2,949 patients.

Walton

Increased primary care and dental services.





Capital



Franklin, Gulf, Wakulla, Gadsden, Leon, Jefferson, Madison & Taylor

A multi-county community health improvement collaborative resulted in the development of **Big Bend Better Living, a regional healthy eating, active living initiative.** As staff from each county developed their community health assessments, they discovered similarities regarding obesity-related illnesses, and lack of exercise and healthy eating. The collaborative developed the website **bigbendbetterliving.org** and also used television, radio public service announcements, educational brochures and posters for community outreach.

Franklin

New dental program is the first in county to offer open access to care for Medicaid and uninsured patients. 3,187 patient services provided.

Gulf

168

Created ER Diversion Program with Sacred Heart Hospital on the Gulf—168 new patients referred since December 2012 for medical, dental and prescription assistance services.



Gadsden

Get Going Gadsden 2012–13, a 60-day challenge, promoted healthy eating and active lifestyle in Gadsden communities. Teams across the county competed and received health education and nutritional trainings to reach health goals.



Leon

Offered free classes to Healthy Start clients: childbirth education, baby basics and breastfeeding.

Jefferson

Obtained **Project Public Health Ready (PPHR) certification.** PPHR is a national public health preparedness program.

Madison

99 percent of kindergarten students **fully immunized.**

Wakulla

Decreased youth tobacco use 9 percent.

Taylor

Implemented successful **Parent Lunch and Learn** program.



North Central

Alachua

Controlled influenza through nationally recognized **School-located Influenza Vaccination Program.**



Bradford & Union

Community Health Advisory Groups increased local interest and participation, and launched **community education and walking programs.**

Columbia & Union

In each county, resolutions passed requesting local tobacco retailers **limit their advertising and display of flavored tobacco products.**

Hamilton
100 percent
of 2-year-old clients
fully immunized.

Lafayette

Lafayette Health Improvement Partners Charter adopted.



Dixie

Received Low Income Pool Grant for **diabetes case management** to reduce emergency room visits and preventable hospitalizations.



Levy

Increased primary care access to residents who are uninsured.

Suwannee

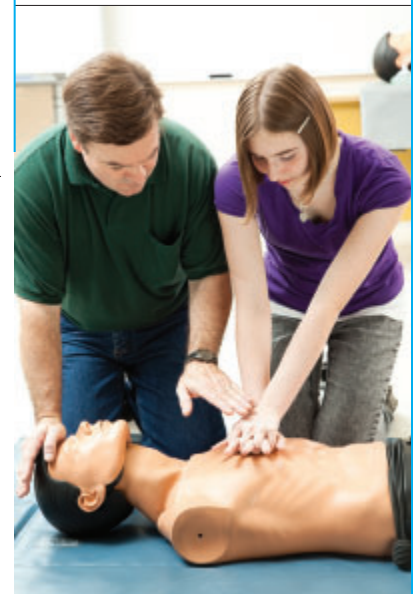
Facilitated the Wyman Teen Outreach Program (TOP). TOP

focuses on teen pregnancy and dropout prevention through human services.

Participating high school students completed over 975 community service hours. Projects included starting a clothing closet for needy students, volunteer reading to elementary classes, organizing and participating in a school Relay for Life activity, completing CPR courses and raising funds for a community skate park.

Gilchrist

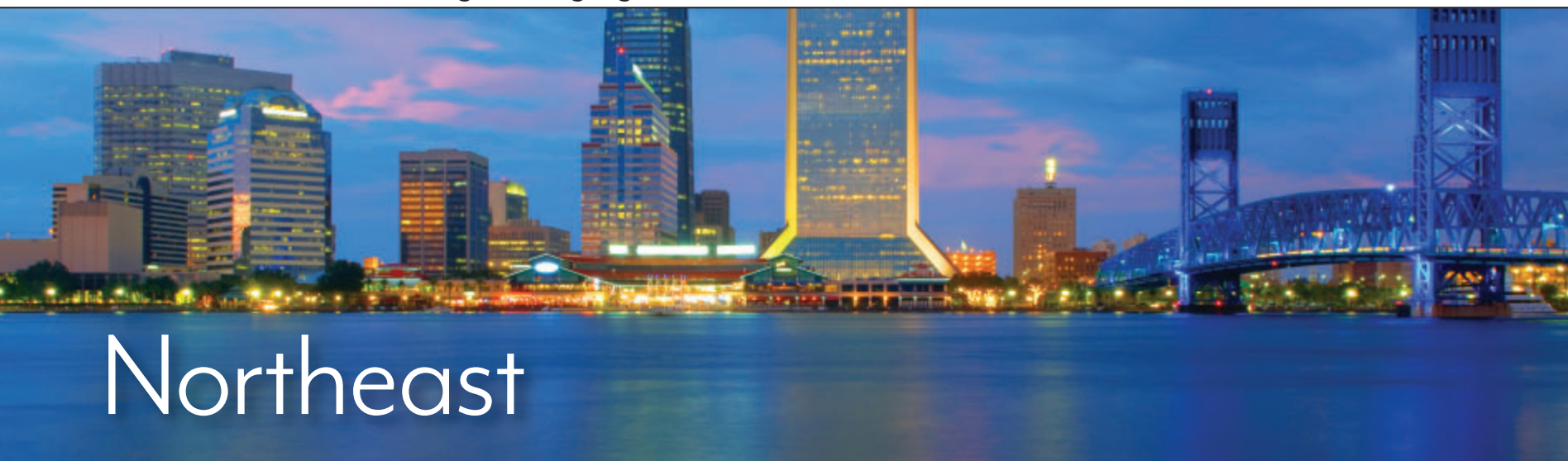
Increased community preparedness efforts by completing **Project Public Health Ready**, a national public health preparedness program.



Marion

Opened a Growth Services office that processes all septic system permits for **one-stop permitting.** Allows contractors to apply for all of their permits under one roof.





Northeast



\$70,000

Clay

Reduced facilities' costs by \$70,000.

Flagler

Implemented electronic health records.

Baker

Completed **expansion of dental services** from four to eight units. Expansion also included providing dental services to three neighboring counties.

Putnam

Successful disease investigations of pertussis (whooping cough) and tuberculosis in local area.



from **27** to **10** percent

Duval

Reduced the percentage of adolescents who smoked from approximately 27 percent in fiscal year 2010–11 to 10 percent in April 2013.

Reduced the number of live births to teens age 15–19 from 52.1 per a population of 1,000 in fiscal year 2007–08, to 34 in fiscal year 2011–12.



Nassau

Addressed Community Health Improvement Plan's strategic issues: access to care, behavioral health, chronic disease prevention, injury and violence prevention, and maternal and child health.

Increased oral health access with a School Sealant Program, Low Income Pool Grant funds and teledentistry.

St. Johns

#1

Ranked number one in Florida in health outcomes and health factors in national 2013 County Health Rankings Report.



#



Central

Brevard

Received the 2012 **Community Services Award** from the Florida Health Care Coalition for best practice for providing primary care for the indigent through teamwork with the Board of County Commission, hospitals, medical society and volunteer physicians.

Indian River

Integrated the Community Health Assessment, Environmental Public Health Performance Standards and Community Health Improvement Plan with **broad community participation.**

Osceola

Infant mortality rates fell from 10.6 percent in 2008 to 6 percent in 2012.

St. Lucie

54 percent decrease in new HIV infection cases since 2005. The rate of new HIV cases among blacks in the county has declined by 65 percent since 2005.



3,824

Lake

Adults who smoked decreased from 21 percent in 2010 to 16 percent in 2013. Program staff held more than 130 community outreach events and distributed 3,824 Quit Kits and 21,878 educational cessation materials.

Seminole

45 percent increase in **text messaging services** for sexually transmitted disease, family planning and prenatal programs.

Martin

Moved primary care services to Florida Community Health Centers—a **seamless transition of approximately 9,000 clients.**



Orange

Q-Flow Implementation Team Earns National Association of County and City Health Officials (NACCHO) Model Practice and Davis Productivity Awards. In 2010, a customer queue management system was implemented resulting in a three-year return on investment of \$453,409, and a **10-percent reduced wait time for clients of the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC).**



Volusia

Received three Model Practice awards at the 2013 annual NACCHO conference, for developing and implementing three responsive and innovative public health programs that address local public health needs. The three projects are Second Review, Provider Productivity Analysis and Clinical Productivity Dashboard.

West

Hernando

Hernando scored 100 percent on its 2012–13 Strategic National Stockpile annual assessment. Through the **Cities Readiness Initiative** of the Centers for Disease Control and Prevention, state and large metropolitan public health departments develop plans to respond to large-scale bioterrorist events by dispensing antibiotics to the entire population of an identified metropolitan area within 48 hours.

Pinellas

Healthy Families Pinellas, celebrated its 20th anniversary. A member of the National Network of Healthy Families America sites, this intensive home visiting and family support program works with families to prevent child abuse.



Citrus

The **Healthy Start prenatal screening** rate increased to 94 percent, significantly better than the state rate of 79.3 percent.

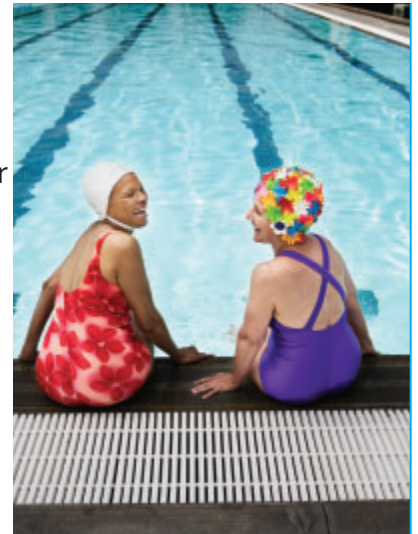
Hardee 99
99 percent of
2-year-old clients fully
immunized.

Manatee

With grant funds from the American Public Health Association and collaboration with local officials, facilitated a **Complete Streets policy for the county**. Complete Streets policies encourage active transportation like walking and biking, and focus on making streets safe for everyone traveling along a road.

Pasco

Get Healthy Pasco! coalition brought together community partners to address healthy living in Pasco. Its mission is to improve community wellness through healthy lifestyle choices that prevent chronic disease.



Hillsborough

The City of Tampa hosted the **Republican National Convention in August 2012**. DOH-Hillsborough was a key member of the public safety committee, and worked closely with federal, state and local partners.

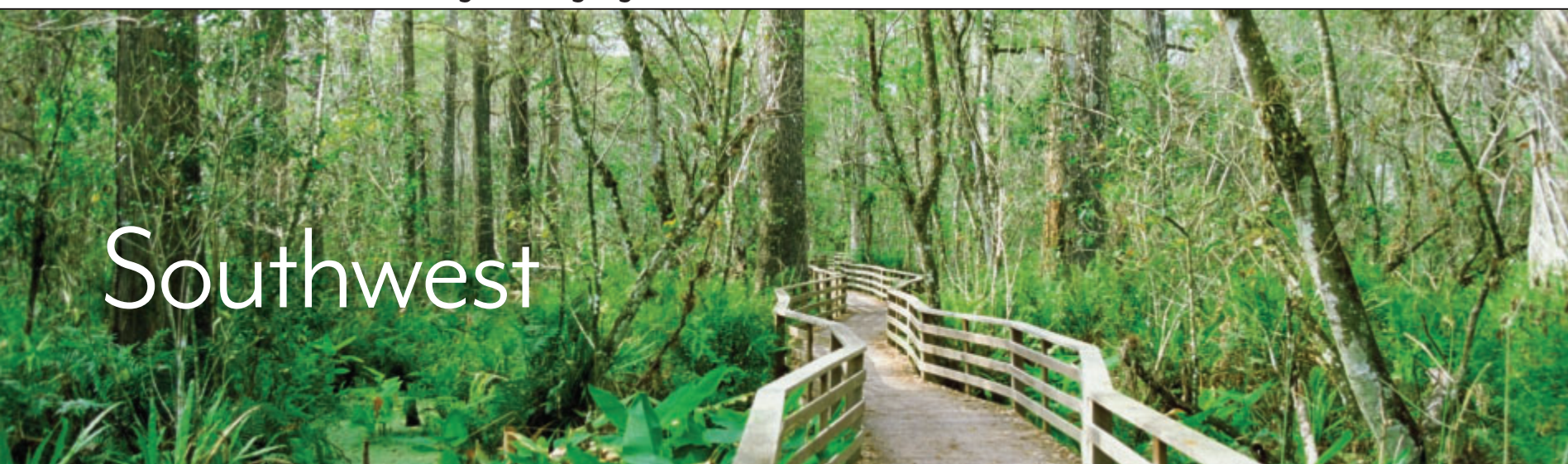


Sumter

Swim Safe Sumter, a drowning prevention program for children aged 3 to 10, graduated 136 children last year, its first year of service.

Polk

Implemented the **Building a Healthier Polk Initiative** with community partners—primary goal is to reduce the obesity rate from 37.6 percent to 27.2 percent by October 2015.



Southwest



Lee

Lee was one of 40 counties in the U.S. to receive a Healthy Weight Collaborative grant to help fight childhood obesity. The initiative uses **the 5210 prescription**: 5 servings of fruits and vegetables; 2 hours or less of screen time; 1 hour of physical activity; and 0 sugar-sweetened beverages.

Collier

Public health programs for sexually transmitted diseases, HIV/AIDS and hepatitis target the same individuals for prevention and screening services. In 2012, DOH-Collier **fully integrated prevention outreach** for these diseases with the Counseling and Testing Clinic. This improved, integrated system of care reaches more high-risk persons with fewer staff.



Charlotte

A 2013 resolution restricting the sale and marketing of candy flavored tobacco in Charlotte County was proposed by a 12-year-old middle-school student active in the local chapter of **Students Working Against Tobacco (SWAT)**.

386%

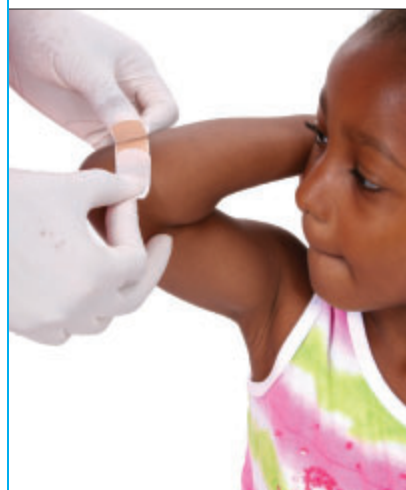
Highlands

Partnered with local agencies to offer **mental health services**—a 386 percent increase in access.

Okeechobee

Created **“Food for Thought”** morning announcements heard at ten schools, reaching 6,712 students and 850 staff during 2012–13.

The announcements were also sent as a “Tip of the Month” via the Shared Services Network of Okeechobee County and DOH-Okeechobee to community partners and local media.



Hendry & Glades

Partnered with Florida Gulf Coast University to allow **nursing students to observe and learn about public health in rural communities.**

Sarasota

Red tide conference calls established unified messaging for five counties. Starting in the fall of 2012, weekly conference calls were held with national, state, regional and local partners to discuss current blooms—shared information helped residents and visitors stay healthy during Florida red tides.

DeSoto

On-site dental unit established at Nocatee Elementary School. Developed in cooperation with the school district, the program helps eliminate barriers to pediatric dental care.

Contact the Florida Department of Health in your county

Alachua County
224 S.E. 24th St.
Gainesville 32641
(352) 334-7900
FAX (352) 955-6428

Baker County
480 W. Lowder St.
Macclenny 32063
(904) 259-6291,
ext. 2242
FAX (904) 259-4761

Bay County
597 W. 11th St.
Panama City 32401
(850) 872-4455
FAX (850) 872-7626

Bradford County
1801 N. Temple Ave.
Starke 32091
(904) 964-7732
FAX (904) 964-3024

Brevard County
2575 N. Courtenay Pky
Merritt Island 32953
(321) 454-7151
FAX (321) 454-7128

Broward County
780 S.W. 24th St.
Ft. Lauderdale 33315
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FAX (954) 760-7798

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19611 S.R. 20 West
Blountstown 32424
(850) 674-5645
FAX (850) 674-5420

Charlotte County
1100 Loveland Blvd.
Port Charlotte 33980
(941) 624-7200
FAX (941) 624-7202

Citrus County
3700 W. Sovereign Path
Lecanto 34461
(352) 527-0068
FAX (352) 527-8858

Clay County
1305 Idlewild Ave.
Green Cove Springs
32043
(904) 529-2808
FAX (904) 529-2802

Collier County
3339 Tamiami Trail East
Suite 145, Health
Building
Naples 34112-4961
(239) 252-8200
FAX (239) 774-5653

Columbia County
217 N.E. Franklin St.
Lake City 32055
(386) 758-1068
FAX (386) 758-3900

DeSoto County
34 South Baldwin Ave.
Arcadia 34266
(863) 993-4601
FAX (863) 993-4606

Dixie County
149 N.E. 241st St.
Cross City 32628
(352) 498-1360
FAX (352) 498-1363

Duval County
900 University Blvd.
North
Jacksonville 32211
(904) 253-1000
FAX (904) 632-5338

Escambia County
1295 W. Fairfield Dr.
Pensacola 32501
(850) 595-6500
FAX (850) 595-6745

Flagler County
301 Dr. Carter Blvd.
Bunnell 32110
(386) 437-7350
FAX (386) 437-7369

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139 12th St.
Apalachicola 32320
(850) 653-2111
FAX (850) 653-9896

Gadsden County
278 LaSalle LeFall Dr.
Quincy 32353
(850) 875-7200
FAX (850) 875-7210

Gilchrist County
119 N.E. 1st St.
Trenton 32693
(352) 463-3120
FAX 352-463-3425

Glades County
1021 Health Park Dr.
Moore Haven 33471
(863) 946-0707
FAX (863) 946-3097

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2475 Garrison Ave.
Port St. Joe 32456
(850) 227-1276
FAX (850) 227-1766

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209 S.E. Central Ave.
Jasper 32052
(386) 792-1414
FAX (386) 792-2352

Hardee County
115 K D Revell Rd.
Wauchula 33873-2051
(863) 773-4161
FAX (863) 773-0978

Hendry County
1140 Pratt Blvd
LaBelle 33935
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FAX (863) 674-4076

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Spring Hill 34606
(352) 540-6800
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Sebring 33875
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FAX (863) 386-6048

Hillsborough County
1105 East Kennedy Blvd.
Tampa 33602
(813) 307-8000
FAX (813) 272-6984

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603 Scenic Circle
Bonifay 32425
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FAX (772) 794-7453

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4979 Healthy Way
Marianna 32446
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FAX (850) 718-0383

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Monticello 32344
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FAX (850) 342-0257

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Mayo 32066-1806
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FAX (386) 294-3876

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FAX (352) 589-6492

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FAX (239) 332-9567

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Tallahassee 32316
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FAX (850) 487-7954

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Bronson 32621
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FAX (352) 486-5307

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12832 North Central Ave.
Bristol 32321
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FAX (850) 643-5689

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Madison 32340
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FAX (850) 973-5007

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410 6th Ave. E.
Bradenton 34208-1968
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FAX (941) 714-7236

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Ocala 34478
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FAX (352) 694-1613

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Stuart 34994
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Miami-Dade County
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Suite 300
Miami 33126
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Fernandina Beach
32034
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FAX (904) 277-7286

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Ft. Walton Beach 32548
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Orlando 32809
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FAX (407) 343-2084

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West Palm Beach 33401
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FAX (561) 837-5197

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New Port Richey 34654
(727) 861-5250
FAX (727) 861-4816

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King, Jr. St. North
St. Petersburg 33701
(727) 824-6900
FAX (727) 820-4275

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Bartow 33830
(863) 519-7900
FAX (863) 534-0293

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2801 Kennedy St.
Palatka 32177
(386) 326-3200
FAX (386) 326-3350

Santa Rosa County
5527 Stewart St.
Milton 32572-0929
(850) 983-5200
FAX (850) 983-4540

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400 West Airport Blvd
Sarasota 34237
(941) 861-2900
FAX (941) 861-2837

Seminole County
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Sanford 32773
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FAX (407) 665-3259

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1955 U.S. 1 South,
Suite 100
St. Augustine 32086
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FAX (904) 825-6875

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Port St. Lucie 34983
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FAX (772) 873-4941

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415 E. Noble Ave.
Bushnell 33513
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FAX (352) 793-1506

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Live Oak 32060
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FAX (386) 362-6301

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495 East Main St.
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(386) 274-0500
FAX (386) 274-0840

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Crawfordville 32327
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FAX (850) 926-1938

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DeFuniak Springs 32433
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FAX (850) 892-8457

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1338 South Blvd.
Chipley 32428
(850) 638-6240
FAX (850) 638-6244





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Mission:

To protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

Vision:

To be the Healthiest State in the Nation

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